

Yuri Kruman

Master Executive Coach Specializing in
Millennials and Gen Z, Workplace Futurist,
Speaker & Author, CEO/Founder of
MasterTheTalk.com



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What Does the Next Generation of Talent Look Like? How do I Future-Proof My Workplace? How do I Manage and Lead Millennials?

Learn everything you need to find, recruit, then hire and retain top talent, future-proof HR, People and Culture in your company. Learn what it takes to manage, develop and promote leaders from among your Millennial and Gen Z employees. Find out what your employees actually want from the workplace, plus how to build a thriving culture that reduces turnover, attracts and retains top talent and builds your brand.

Yuri's presentations will show you how to:

- ▶ Increase employee engagement and decrease turnover
- ▶ Develop and implement a winning HR/People/Culture strategy
- ▶ Future-proof your company's workforce and HR planning
- ▶ Improve your employee relations with Millennials and Gen Z and deliver benefits that are relevant and timely
- ▶ Adjust your branding to attract Millennials and Gen Z
- ▶ Train your Gen X and Boomer executives and managers to work effectively with Millennials and Gen Z, maximizing your ROI and bottom line



Book Yuri for your next speaking event!

Yuri@MasterTheTalk.com | (M)(347)415-0265 | MasterTheTalk.com

Testimonials

"Yuri delivered a concise and insightful presentation on the topic "How to Get Into a Top Startup." As a group of Young Professionals, our audience was eager to learn about this idea, and Yuri came through. People were informed and engaged, emerging with fresh and helpful tips for advancing in their professional careers. I recommend Yuri for any platform, and to boot, he is a pleasure to work with." - **R' Ahrele Loschak, Director, CYP Brooklyn**

"Yuri's coaching was helpful beyond measure and finally allowed me to walk into an interview with confidence. Prior to our discussion, I was always nervous and never felt adequately prepared, and Yuri gave me some great strategies and candid feedback that took away a lot of my interview anxiety. Not only that, I had an interview coming up on short notice, and Yuri was very flexible with his schedule so that I could be prepared. With his help, I received a great job offer and can finally put the job-search behind me." – **Matthew D., 33, Tech Startup Employee**

"Yuri partners with his clients in thought-provoking and inspiring ways to motivate them toward action. Yuri is an excellent coach and has created a methodology that spurs clients to maximize their potential. Yuri brought to our sessions professionalism, creativity, resourcefulness and a profound commitment to help get results." - **Michael N., 36, Investment Management Exec**



Yuri Kruman is a trusted executive, career and business coach and go-to thought leader on Millennial HR/Hiring/Culture based in New York. CEO / Founder of Master The Talk Career Consulting, he is also a Member of the Forbes Career Council. Yuri has worked with and consulted for seemingly every sector of the professional world, from tech startups to multinational banks, pharmaceutical companies, law and academia—experience he now brings to help individuals set clear goals toward career advancement. He is likewise a well-published author and health tech entrepreneur, featured on Forbes, Inc., Fast Company, BBC, Time and PBS. He has spoken at NYU Entrepreneurial Institute / Wasserman Center, General Assembly, The Muse, UPenn and Columbia University and appeared on The Commando Coach, as well as on TV, radio and numerous top podcasts.

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