

Yuri Kruman

Master Executive and Entrepreneur Coach for Millennials,
Forbes Coaches Council Member, In-Demand Thought Leader,
Speaker, Author & Influencer

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What Do Millennials Want from Work and Life? How Can We Empower Them To Do Their Life's Best Work?

Learn the strategies and tips to take control of your career and business, deeply explore what you were always meant to do, plus find and win your dream job, reach decision makers, negotiate a higher salary, title and benefits! Learn the proven system that helps achieve your potential as a human and professional, plus start your own business faster while skipping the entrepreneurial learning curve.



Yuri's presentations will show you how to:

- ▶ Figure out your life mission, values, outcomes and role
- ▶ Find your ideal career and research companies where you can do your life's best work
- ▶ Tell just the right story for the right audience to get results through your resume, LinkedIn + interviews
- ▶ Get interviews with decision-makers who can hire you, bypassing HR
- ▶ Ace behavioral and conventional interviews to win your dream job
- ▶ Negotiate higher salary and title, plus better benefits
- ▶ Succeed in your dream job, starting with the first 100 days

Testimonials

"Yuri delivered a concise and insightful presentation on the topic "How to Get Into a Top Startup." As a group of Young Professionals, our audience was eager to learn about this idea, and Yuri came through. People were informed and engaged, emerging with fresh and helpful tips for advancing in their professional careers. I recommend Yuri for any platform, and to boot, he is a pleasure to work with."

- Rabbi Ahrele Loschak, Director, CYP Brooklyn

"Yuri's coaching was helpful beyond measure and finally allowed me to walk into an interview with confidence. Prior to our discussion, I was always nervous and never felt adequately prepared, and Yuri gave me some great strategies and candid feedback that took away a lot of my interview anxiety. Not only that, I had an interview coming up on short notice, and Yuri was very flexible with his schedule so that I could be prepared. With his help, I received a great job offer and can finally put the job-search behind me."

– Matthew D., 33, Tech Startup Employee

"Yuri was great. Very responsive and thorough. He wanted to know about my interests outside of work and helped me think about tying everything together to make a career, not just a job. He also helped me understand how aspects of my current job translate to other industries and careers."

- Stacy, 36, Public Finance Exec



Yuri is an accomplished Senior Executive, C-Suite Officer, Entrepreneur, Consultant, Executive Coach and Board Member with over 12 years of success across fintech, health tech, big data, finance, law, academia, music, and pharma. Leveraging extensive experience in strategic planning and management consulting, he is a valuable asset for startups through to mature companies looking for HR recruitment and retention strategy, executive coaching, people development, branding, and organizational structure. His broad areas

of expertise include entrepreneurship; business coaching; business analysis, planning, and development; finance and operations; data analytics; market research; competitive analysis; product management; go-to-market; training and development; millennial branding; fundraising; investor relations; and team building. In his executive career, Yuri has held leadership positions at Master The Talk Consulting (Founder/CEO, >4 years); Baby Doctor (Director of Special Projects, Advisor, Investor, >1 year); TheMuse.com (Executive Coach, >1 year); and numerous advisor and consultant roles. He has founded 2 consultancies that deliver high level business consulting and coaching to corporate and tech startup execs, entrepreneurs, and other professionals in career stages from senior executives down to college grads, across all major industries and 5 continents, achieving a client rating of 4.9/5. Yuri has helped build venture-backed health tech startups (Maxwell Health, Liazon, Baby Doctor) and previously consulted large banks and hedge funds (Goldman Sachs, Bank of America, Fortress Investment Group). He has worked in healthcare, finance and law. Yuri earned a B.A. with Honors from UPenn and a J.D. from Yeshiva University. He has served on boards and advisory councils, including for Rutgers University CX Advisory Board, Center for Innovation Education; ASK GEMACH; and Zshuk Art Initiative. He has spoken at NYU Entrepreneurial Institute / Wasserman Center; General Assembly Coding Bootcamps, The Muse, University of Pennsylvania, and Columbia University.

Book Yuri for your next speaking event : Yuri@MasterTheTalk.com | (M)(347)415-0265 | MasterTheTalk.com